

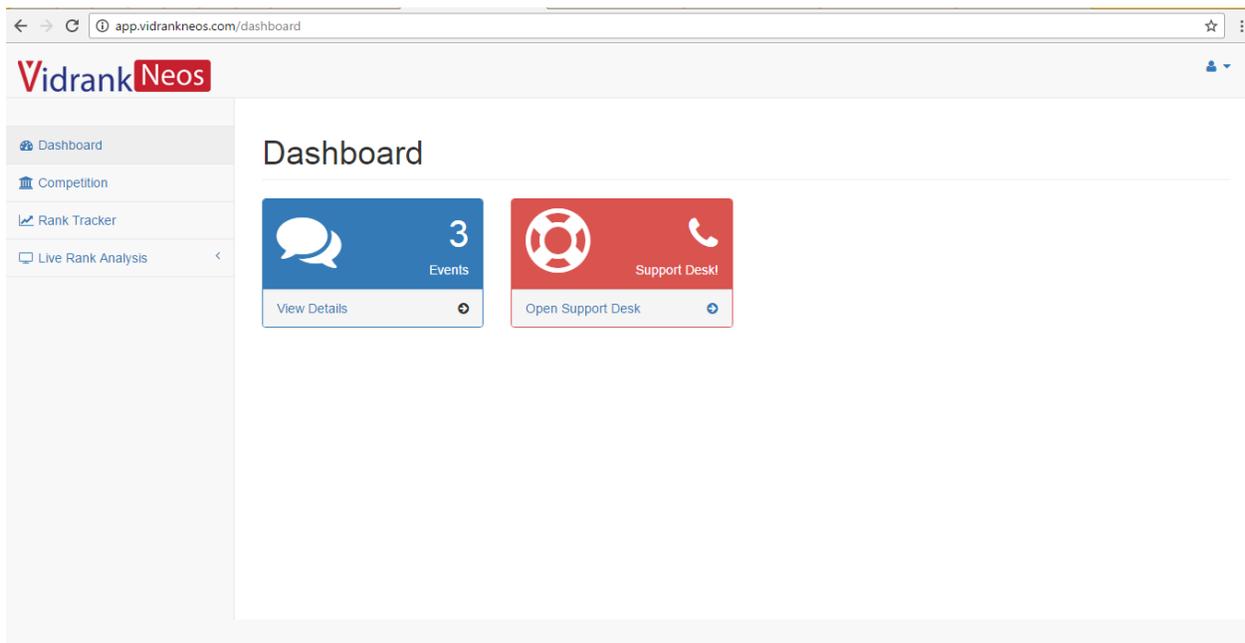
Vidrank Neos

User Manual

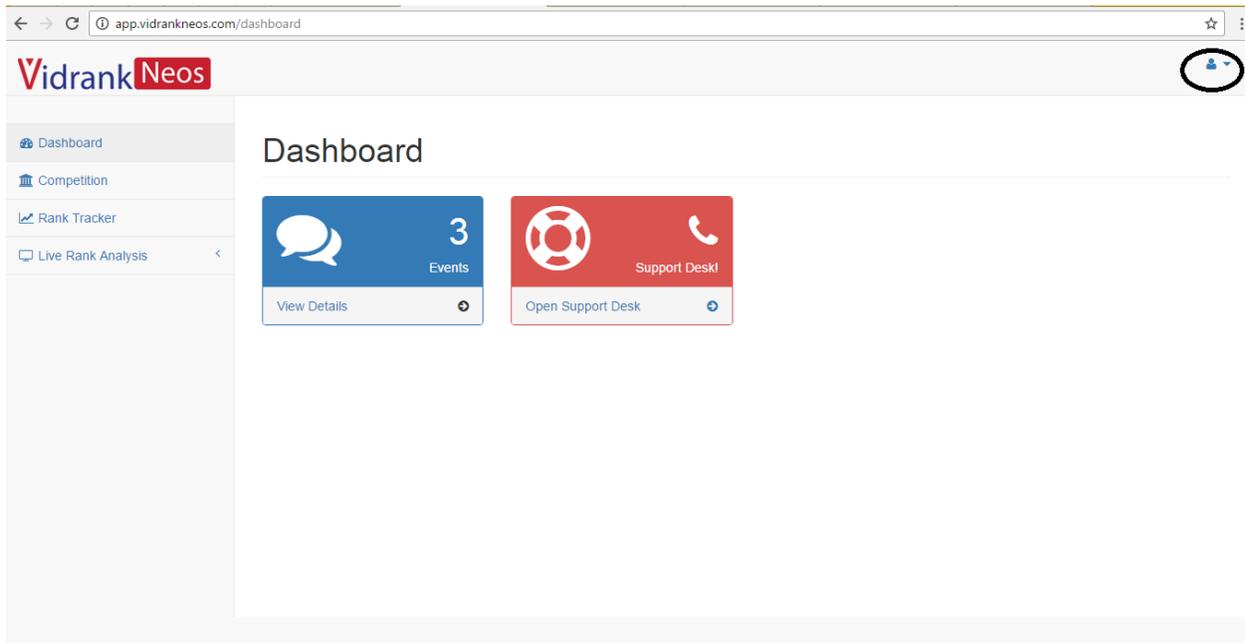
- **Dashboard**

The dashboard gives you access to two of the important features which include:-

1. Event List- Here you can find the list of the events which you have created along with their details.
2. Support Desk- Any more information required about the product or any hassles in getting the best out of it; don't worry we're here to help you out 24/7.



Also, the user drop-down menu present on the top right corner gives you access to the settings and the logout feature.



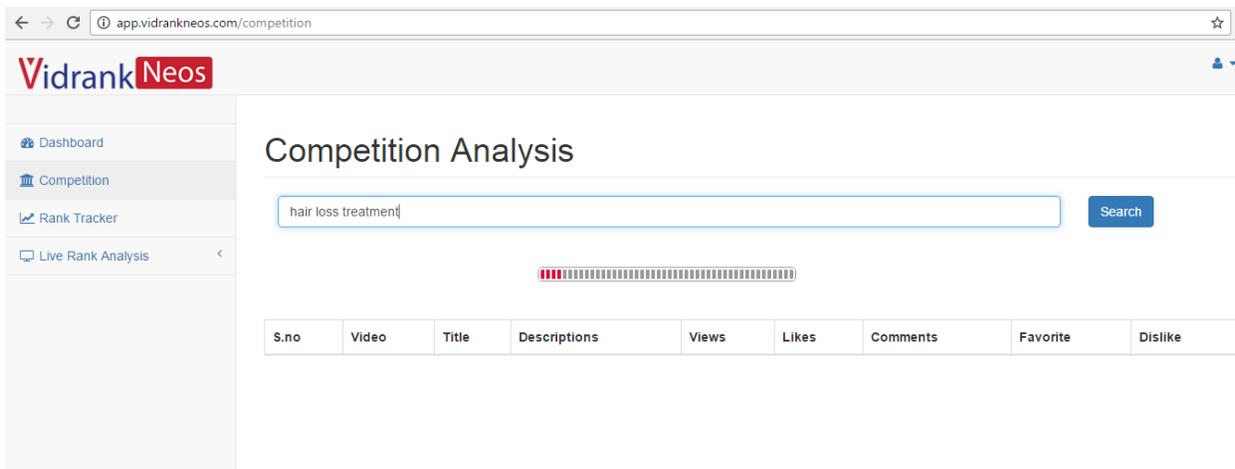
From the settings option, you can change your password and for changing the general information which appears at top, you need to contact the support desk.

- **Competition**

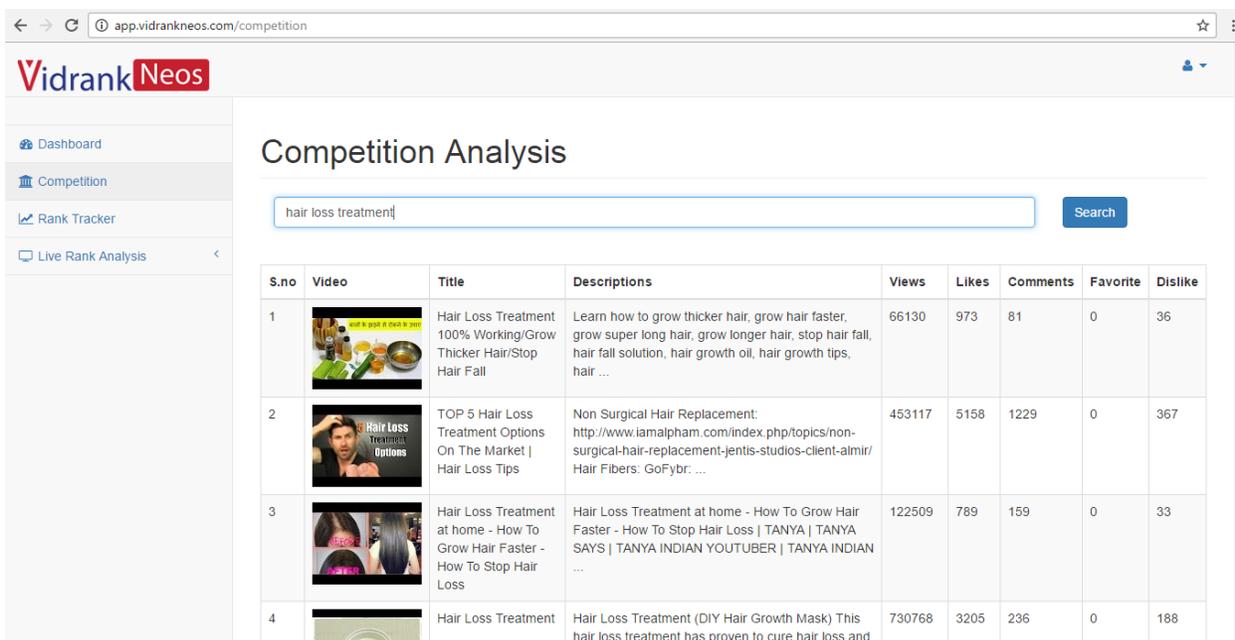
The competition window provides you a text pane where you can enter a keyword and get the competition analysis for the same after pressing the search button.

Once you enter the keyword, a harvest processing takes place based on the keyword entered which could take a few seconds.

A glimpse of the same is shown below for the keyword- “hair loss treatment”:-



Once the process of analysis is complete, a comprehensive list of 50 videos appears on the screen serial numbered 1 to 49 along with their title, description, views, likes, comments, favorite and dislike.

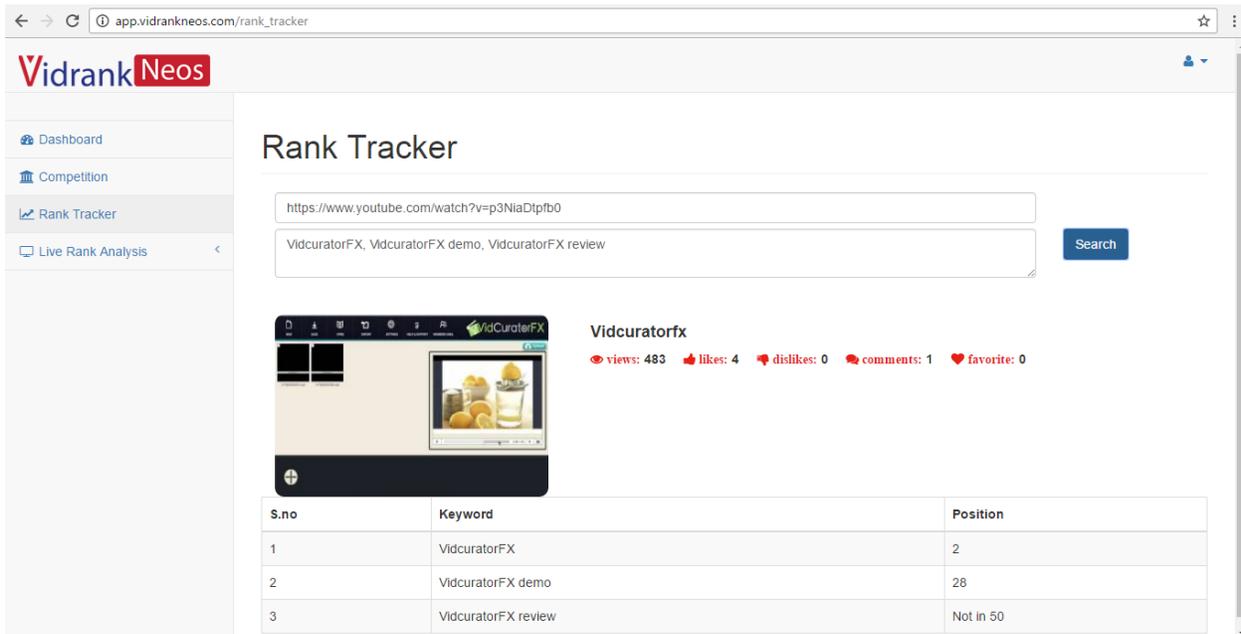


Here the rankings are awarded according to the YouTube ranking algorithm and from the list you can get a fair idea of what's trending in the current scenario.

- Rank Tracker

The rank tracker feature consists of 2 text bars. The first text bar lets you enter the URL of the video you want to get the statics and analysis of; and the second text bar lets you enter the keywords related to the video entered. Also you can enter multiple keywords with each of them separated by a comma.

A demo is provided for the same taking the example of the link of video software VidCuratorFX along with keywords VidCuratorFX, VidcuratorFX, vidcuratorFX demo and vidcuratorFX review.



S.no	Keyword	Position
1	VidcuratorFX	2
2	VidcuratorFX demo	28
3	VidcuratorFX review	Not in 50

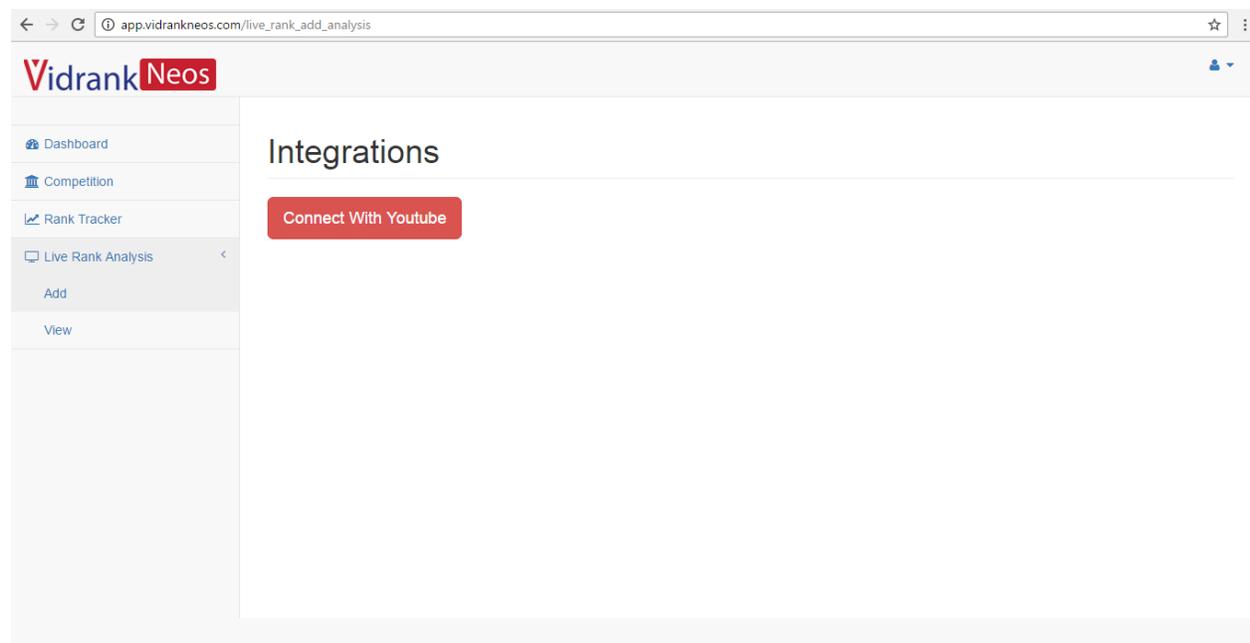
After a search time of few seconds you can see the positions of the keywords appear serially on the screen which lets you know the ranking of the appearance of that particular video on YouTube with respect to the keywords entered.

- Live Rank Analysis

The live rank analysis feature is divided into 2 subcategories:-

1. Add
2. View

Add – The Add feature becomes available only once your account is integrated with YouTube, else an option to integrate with YouTube appears as shown below:-



Once the integration is done, the window of “Add Live Stream Rank Analysis” appears which consists of 5 text bars as follows:-

The screenshot shows a web browser window with the URL app.vidrankneos.com/live_rank_add_analysis. The page title is "Add Live Stream Rank Analysis". On the left is a sidebar menu with options: Dashboard, Competition, Rank Tracker, Live Rank Analysis (selected), Add, and View. The main content area contains a form with the following fields:

- Keyword:** A text input field with the placeholder "Please enter the keyword you are targeting for this video".
- Video Title:** A text input field with the placeholder "Please enter the video title".
- Video Description:** A text area with the placeholder "Please enter the video description".
- Your Target Rank:** A text input field with the placeholder "Please enter a youtube rank which you are targetting".
- Publish Date:** A text input field with the placeholder "Enter the Publish date for this video".

At the bottom of the form is a blue button labeled "add".

(i) Keyword- Here you can enter the keyword which you are targeting for the video and you think could attract the users towards it.

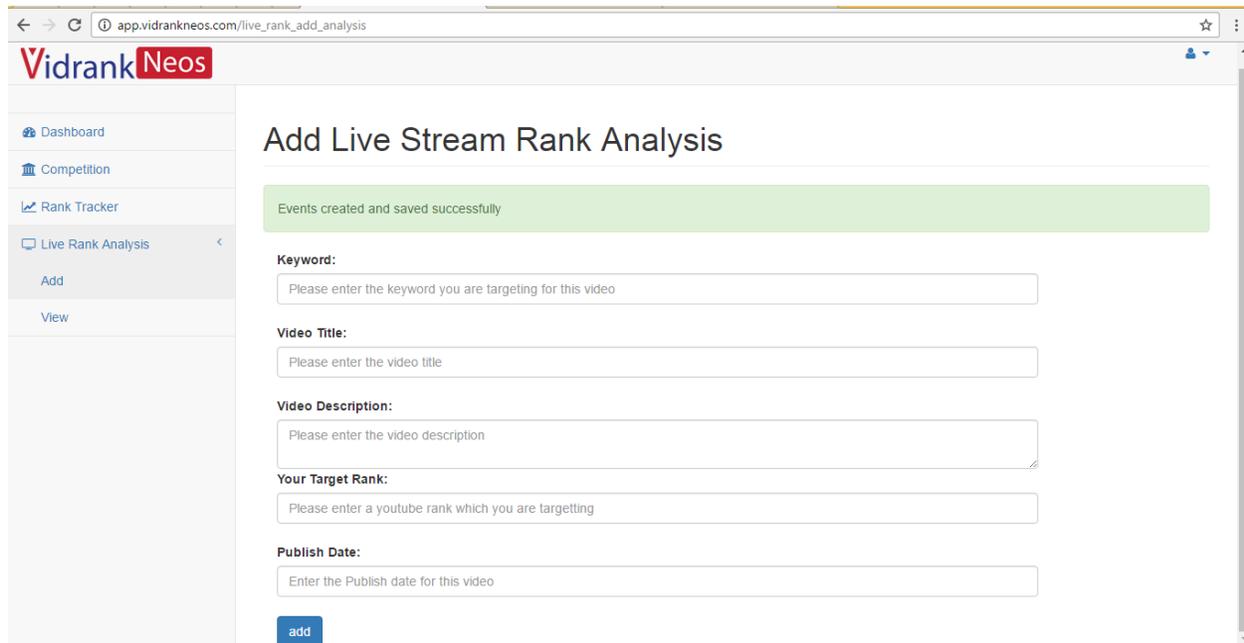
(ii) Video title- In this text pane you can enter the title of your video which you are planning to upload.

(iii) Video description- Here you need to describe your video so that users can get an idea what is it about. Try to keep it short and precise so that audience can connect with it instantly.

(iv) Your target rank- Here you can enter the target rank which you are eyeing your video to reach. Once the target rank is achieved, Vidrank Neos notifies you immediately and you can make this video LIVE.

(v) Publish date- It is the text bar in which you can mention the date on which you want your video to go LIVE for the audience.

Once you enter all the details and press the ADD button at the bottom, a confirmation bar appears at top of the window with the message “Event created and saved successfully” as shown here:-



The screenshot shows a web browser window with the URL app.vidrankneos.com/live_rank_add_analysis. The page title is "Add Live Stream Rank Analysis". A green notification bar at the top of the form area displays the message "Events created and saved successfully". The form contains the following fields:

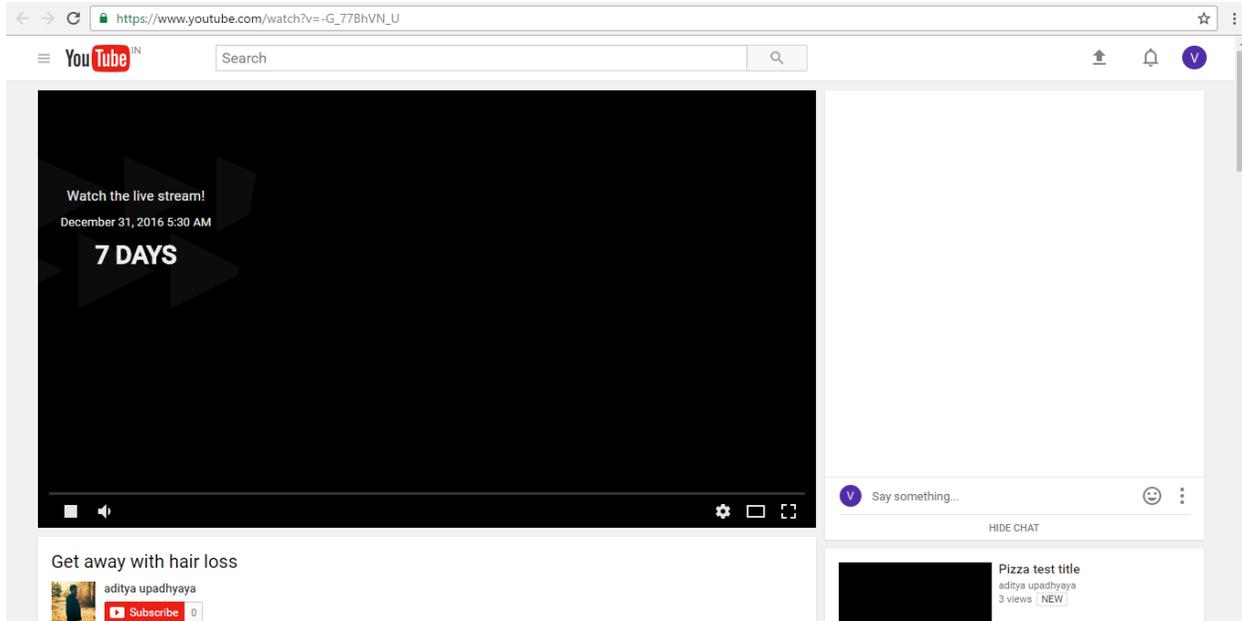
- Keyword:** Please enter the keyword you are targeting for this video
- Video Title:** Please enter the video title
- Video Description:** Please enter the video description
- Your Target Rank:** Please enter a youtube rank which you are targetting
- Publish Date:** Enter the Publish date for this video

An "add" button is located at the bottom of the form.

After the successful creation of an event you need to go to the view option where you can take all the actions related to your video created.

Also, remember to create multiple events for the same video purpose so that you can get a comprehensive opinion of the preferences of your audience.

After the event is created a blank screen appears on the YouTube video pane showing coming soon which can be seen from clicking the live option.



Now if you want to swap this coming soon screen with an actual video then there are 2 ways to do that- Either you can stream a live video with your camera and then record and replace it or you can upload an existing video which you already have on your hard drive.

Uploading a video to your live stream

The following steps can be taken to upload a video to your LIVE stream:-

Step 1:

For adding stream you will need encoding software, please follow the screenshot to download and install the encoding software.

Vidrank Neos

Dashboard
Competition
Rank Tracker
Live Rank Analysis
Add
View

Live Stream Rank Analysis

S.no	Video	Video Title	Schedule Date	Current Rank	Target Rank	Last Update	Action
1		Awesome weight loss tips	2017-01-31 03:00:00	Not in 50	8	2017-01-30 06:42:56	Open Events Watch Video Check Rank Delete Event
2		Awesome weight loss tips	2017-01-31 03:00:00	0	8	2017-01-30 06:23:23	Open Events Watch Video Check Rank Delete Event

Settings
Support Desk
Download encoding software
Logout

<https://obsproject.com/download>

Step 2:

Open your YouTube created events, by simply clicking the button “Open Events” and go to ingestion settings as shown in the screenshot

CREATE
YOUR CONTRIBUTIONS
Help and feedback

Awesome weight loss tips
Starts 30 January 2017 at 19:00 (GMT-8)
Edit Live Control Room

Awesome weight loss tips
Starts 30 January 2017 at 19:00 (GMT-8)
Edit Live Control Room

Awesome weight loss tips
Starts 30 January 2017 at 20:00 (GMT-8)
Edit Live Control Room

Awesome weight loss tips
Starts 30 January 2017 at 20:00 (GMT-8)
Edit Live Control Room

Basic info
Cards
Ingestion settings

YouTube Language: English (UK) Content location: India Restricted Mode: Off History Help

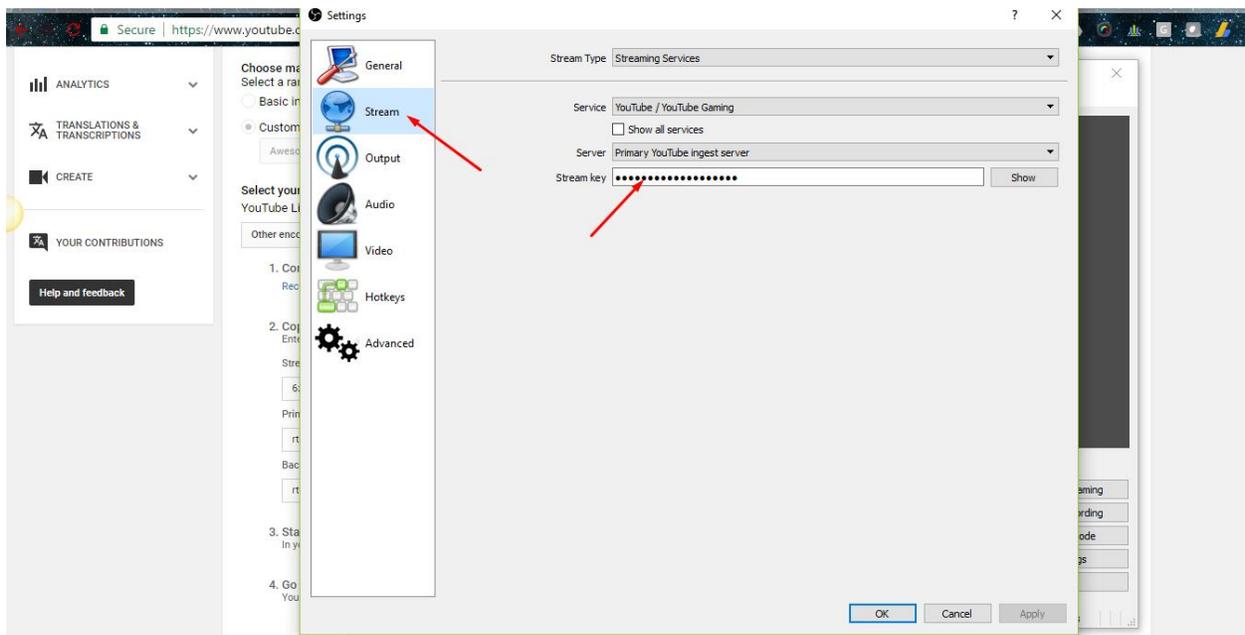
About Press Copyright Creators Advertise Developers +YouTube
Terms Privacy Policy & Safety Send feedback Test new features

Step:3

Once on the ingestion settings click on the other encoder and copy the “Stream Name”.

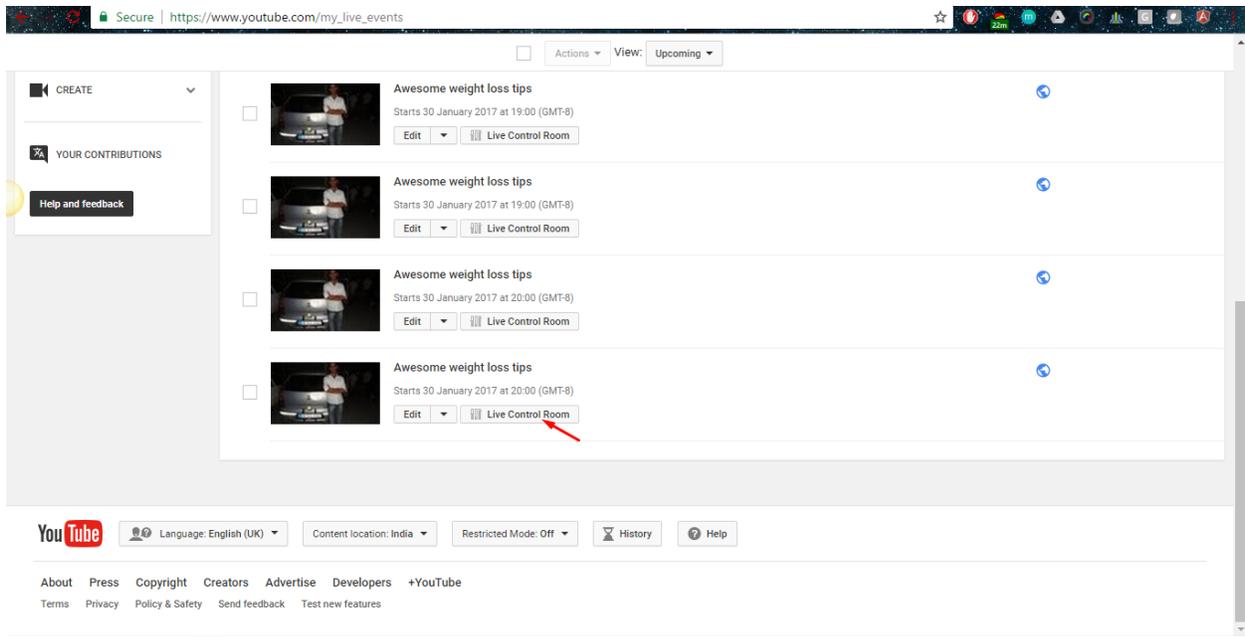
Step:4

Now open OBS studio and go to settings->Stream settings as shown below and paste the server name copied in the above step.



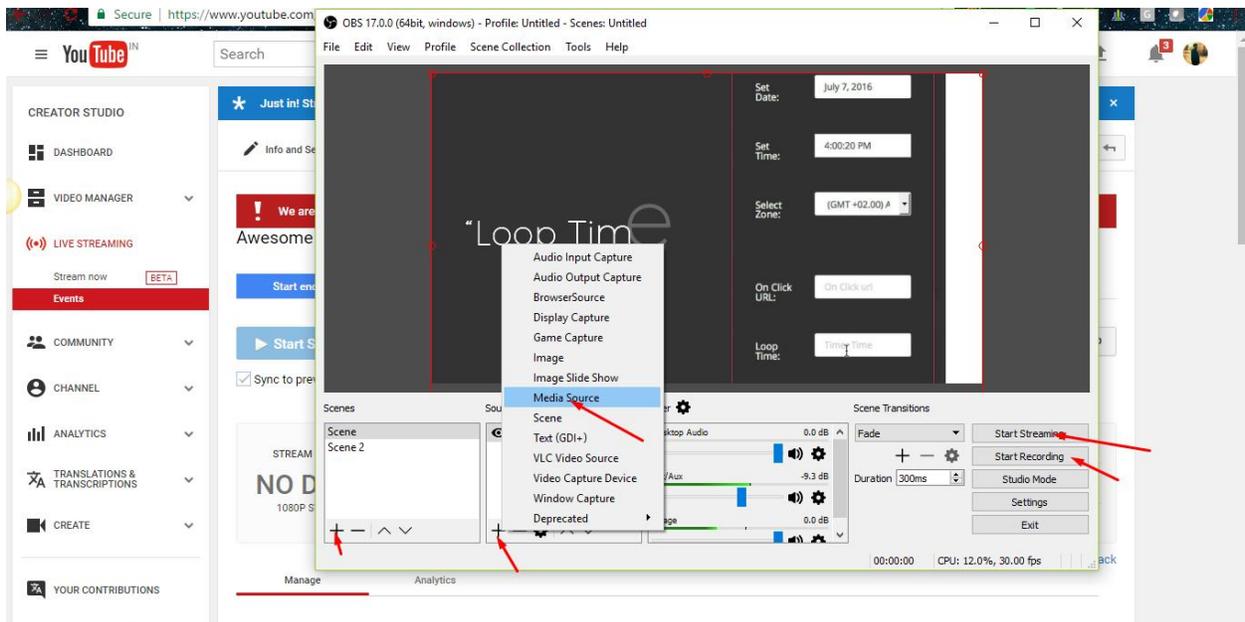
Step:5

Once done, go back to the Live events Page and click on “Live control Room” as shown below



Step:6

Go to OBS studio and add some media files like image, video, audio as shown below and then click on “Start Streaming”.



Once done go back to the live control room, and see that your stream data is adding up.

Youtube will verify your stream and will enable the “Start Stream” button for you. You just need to click on the Start stream and you will be live in Youtube.